

Preventing Sextortion Among Youth

#StartTheConversation



Sextortion is an online exploitation crime directed towards children, in which coercion or blackmail is used



- ▶ to acquire sexual content
- ▶ to engage in sex
- ▶ to obtain money

WHAT IS HAPPENING?

Youth are Sharing Nude Content

1 in 6 youth surveyed (ages 9 - 17) have shared a nude image



50% of kids who shared didn't care if they knew the recipient in real life



41% of those youth who have shared, also sent images to people they believed to be ADULTS

Information from Thorn SG-CSAM Report, 2020

Child Sextortion Case Facts



60% knew the perpetrator



51% did not report incidents to family or friends



13% reported incidents to law enforcement



Information from Sextortion of Minors: Wolak et al, 2017

WHAT CAN WE DO?



Talk to your children about sexting & sextortion



- ▶ Remind them: Don't create, request, or share images!
- ▶ Remember that 5 out of 6 children report that they haven't shared a nude image
- ▶ 1 in 4 victims of sextortion were 13 or younger when threatened
- ▶ The perpetrator is to blame!



Have regular conversations with your children about their online activity - be their trusted adult



If someone asks for help, HELP THEM

- ▶ Do you know anyone that may need help with this?
- ▶ There's no mistake too big. You can always ask for help.
- ▶ What would you do if someone pressured you for sexual images or "nudes"?



Access Helpful Resources

- ▶ National Center for Missing & Exploited Children Website (missingkids.org)
CyberTipline: Report sexual exploitation of minors at www.report.cybertip.org
Get Help Now: Learn how to remove explicit content from popular platforms at www.missingkids.org/gethelpnow/isyorexplicitcontentoutthere
- ▶ Thorn Website (thorn.org)
Stop Sextortion: Help for victims, Tips for adults at www.stopsextortion.com